Staging Oriental Delegations at the Habsburg Imperial Court in Prague (1600-1610)

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ABSTRACT: Between 1600 and 1610—in the time when Prague was an imperial seat of Rudolph II of Habsburg—the city experienced an unusual viewing of several festive entries of foreigner legacies. In 1600, 1604 and 1609 three Persian delegations reached the Prague court in an attempt to coordinate military actions against the Ottomans. This gave an opportunity for a staged presentation of the court and city to the exotically-looking visitors. In return, Prague citizens, and particularly the nobles and the officials, had several opportunities to view, encounter and entertain the members of the legacies, who took an active part in Prague life. Their engagement sprung a number of textual and visual documents that testify to the interest of the European artists. The mixture of elements of the European festive culture merged with splendour, exotic garments and gifts of the oriental Islamic culture gave these meetings a particular character that reaffirmed the status of Prague as the imperial residence and capital city. The embassies’ adventi and receptions were an opportunity for festive trains moving through the urban and court space of Prague, with the routes and design of stops, landmarks, and architecture used as their symbolic framing.

KEYWORDS: Diplomatic ceremony; Foreign embassy to Imperial court; Rudolph II of Habsburg; Urban festivity; Persian embassy; Ottoman embassy; Rudolphinian Prague.


RESUMEN: Escenificando las delegaciones orientales en la corte imperial de los Habsburgo en Praga (1600-1610).— Entre 1600 y 1610—cuando Praga era la capital imperial de Rodolfo II de Habsburgo—la ciudad experimentó una llegada inusual de varias entradas festivas de legados extranjeros. En 1600, 1604 y 1609, tres delegaciones persas llegaron a la corte de Praga en un intento de coordinar acciones militares contra los otomanos. Ello supuso una oportunidad para una presentación escenificada de la corte y de la ciudad a visitantes de apariencia exótica. A cambio, los ciudadanos de Praga, y en particular los nobles y los oficiales, tuvieron oportunidades de ver, encontrar y entretenen a los miembros de las embajadas, que participaron activamente en la vida de Praga. Este encuentro hizo aflorar un número de documentos textuales y visuales que testifican el interés de los artistas europeos. La mezcla de elementos de la cultura festiva europea, fusionados con el esplendor, exóticos vestidos y regalos de la cultura islámica oriental, dio a estos encuentros un carácter particular que reafirmó el estatus de Praga como capital y residencia imperial. Los adventi de las embajadas fueron una oportunidad para que los cortesos festivos se desplazaran a través de los espacios urbanos y cortesanos de Praga, con sus rutas y diseño de paradas, hitos y arquitectura utilizados como marcos simbólicos.

PALABRAS CLAVE: Ceremonias diplomáticas; Embajadas; Corte imperial; Rodolfo II de Habsburgo; Festividades urbanas; Embajada persa; Embajada otomana; Praga.

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Historians have come to regard urban space as a stage for festivities that are part of urban symbolic communication. Reconstructing the routes late medieval and early modern festive processions followed as they moved through a city highlights thoroughfares and gathering places, adds a meaningful dimension to urban space and topography, and creates a relationship to the past. How processions and their staging added symbolical meaning to the spatial and architectural layout of a town has been widely discussed.

Besides urban civic festivities, cities had to support ceremonies related to the official seat of the ruler, such as a ruler’s adventi, and welcoming foreign embassies, by providing a place and audience. As a subject of historical study, the various functions of court festivities are experiencing a boom of interest in Central Europe, building on the framework offered by cultural and historical anthropology that helped to assess the symbolic and emotional value of the rituals. Different aspects of their significance, especially their interpretations in political contexts as symbolic capital and expressions of sovereignty and status, have recently been revisited in in-depth case studies as well as from a more formal, generalising perspective. The importance of protocol in the early modern period has long been recognised, seeing its formal aspects as confirming symbolic meanings and communication. Whereas the most commonly studied adventi were those of the ruler, welcomes of foreign embassies were part of the life of an imperial court and have been recently revisited to reveal the current Forschungstand.

There is general agreement that the European practice of diplomatic exchanges and the protocol for receiving representatives of foreign states was established in the first half of the 17th century. This is also the time, when more formalised written records and ceremonial rules were fixed in writing, although the source situation for the imperial court of the Habsburgs is more complicated. At the same time, the first visual documents of foreign embassies’ adventi appear as a specific genre of painting and graphic art, like the strip representation by Samuel Suchuduller (to be discussed below). For the imperial court in the time before 1652 the sources are dispersed, private, and single reports. Although the importance of Ferdinand I’s regulations for diplomatic protocol has been recognised, Rudolph II’s practice at his court in Prague has eluded the closer attention of scholars. Likewise, the visual and aesthetic aspects of diplomatic adventi, have been left aside to a great extent in favor of historical interest, which has mainly been devoted to symbolic and political meanings—in spite of the fact that there seems to be a general consensus that it was the viewing of the ceremonial that confirmed its political and social meanings. We argue that such events, in spite of being irregular and often unexpected, must have been remarkable aesthetic, spatial, and visual experiences as well as public spectacles—not exclusively during the actual entry. We also propose that the ceremonial staging of an embassy aimed at two kinds of audiences, at the court officials and other ambassadors on the one hand, who were able to read it in terms of details of power and rank and, on the other hand, at other observers who could simply enjoy the show and pomp and understand the basic message of social hierarchy. Although doubts have been expressed about to what extent commoners actually understood the highly sophisticated ceremonials of the absolutist court, if they ever got to see them, in the time around 1600 the public parts of adventi were as many urban spectacles as court issues, offering inherently visual and aesthetic experiences from the movement of the festive procession around the residential areas of the city. They reminded the ordinary subjects of how great their king was. In this sense, the staging of festive processions we will be talking about stand—in terms of visual practise—somewhere between the Renaissance urban spectacle of the 16th century and the diplomatic exchange culture that flourished in the 17th century.

1. NARRATING A MISSION: THE FIRST PERSIAN EMBASSY TO RUDOLPH II’S COURT (1599-1601)

Prague, an imperial residential city after 1583 (Fig. 1), experienced the occasional adventi ceremonial of foreign embassies that visited the imperial court of Rudolph II of Habsburg. Two unusual and certainly unexpected embassies which attempted to change international policy towards the Islamic world arrived in Prague in 1600 and 1604, to coordinate military actions against the Ottomans by the emperor and other Christian rulers in Europe. Although the missions were unsuccessful, as they occurred just at the time of a change in the military situation that led to a peace treaty with the Ottomans in 1606, they offered Central European citizens an encounter with foreign religious culture in addition to the usual festive procession of an ambassador’s welcome.

In September 1600, a courier reached Prague that an official embassy from the Persian Shah ‘Abbās I was approaching Prague from northern Germany. The embassy, under the ‘joint’ leadership of Hussein Ali Beg and Anthony Shirley, (Fig. 2) arrived in Prague on 10 October of the same year and continued via southern Germany and Mantua to Rome, and then via southern France to Madrid, Spain. Another Persian embassy with the same purpose reached Prague in the summer of 1604, led by Mehti Kuli Beg and Zeynal Khan Shamlou (discussed below) (Figs. 3 and 4).

The third—and the last—Persian embassy arrived do Prahy at the end of April 1609. These adventi were a unique opportunity for the court and citizens of Prague to see exotic visitors from the Orient, representatives of a distant culture and religion. Extant descriptions and numerous mentions confirm the extensive staging involved in the ceremony, which included colourful festive processions with carriages and horses, banners, music, and noise, and the unusual dress of the visitors. Local residents gathered in large crowds. By the nature of the visitors’ origin and the high ceremonial honours being bestowed on them, these adventi must have carried the notion of a spectacle far beyond the norm.
A number of official and unofficial sources see these embassies as exclusive diplomatic events at the highest level, which was reflected in the welcomes. Most of the sources, however, report on political matters and pay less attention to the actual events and their staging, and even
less to the description of the places the processions passed. In the case of the first embassy, however, we are blessed with a narrative travelogue, the *Relationes* by Ulug Beg (also as Uruch Beg Bayat, 1560-1605)⁴¹, alias Juan de Persia, the delegation secretary and later Catholic convert (printed in 1604 in Valladolid, with the *imprimatur* of the Jesuit college there).⁴² His *Relationes*, presumably originally a translation of his travel diary from Persian, are now regarded as having been compiled partly from contemporary Western cosmographic sources interpolated in the text. We can confirm this as we identified sections of the text taken over from these sources in the part describing the journey through Central Europe.⁴³ We plead for further thorough and critical re-examination of the authenticity of the information in this source, especially the geographic, social, and historical elements;⁴⁴ for our focus (i.e., the use of architecture, staging, and the reception of festive welcomes), Juan’s descriptions of places in Germany and Bohemia are relevant. They often describe details of welcome that his editor, Trinitarian friar Alonso Rémon, could hardly have learned from his sources. We were also able to corroborate Juan’s statements with other contemporary reports.⁴⁵

The first Persian embassy (1599-1601) that arrived in Prague travelled a difficult journey from Isfahan via the Caspian Sea, through Moscow, then by sea from Archangelsk in northern Russia, around Scandinavia,⁴⁶ to disembark finally in Emden, Frisia, Germany. They visited numerous towns along the way, among them Samara, Nizhny Novgorod, and Moscow.⁴⁷ Juan of Persia’s report of the journey rarely refers to the architecture of the towns they visited beyond some generic observations, often borrowed from the editor’s sources.⁴⁸ Sometimes he mentions residences, fortifications, and fortresses or makes a specific remark on architecture that impressed him or added value to their mission.⁴⁹ Although the architectural setting and impression is not Juan’s interest, his account of welcomes, receptions, and residences, compared with other sources and the architecture itself give a relatively good image of where the welcome took place and how it was staged.

The first town in Germany where they were received was Emden (Fig. 5), which Juan describes as an important river port two days away from the sea.⁵⁰ From here, an envoy was dispatched to Prague to inform the emperor of the embassy’s arrival. The embassy was welcomed by the town burgrave and lodged in a large hostel (Gasthause) “with a hundred beds.” This may have been the former Franciscan cloister, turned into a hospital during the Reformation, which was centrally located, next to the town hall, and close to the inner port. The next morning the burgrave conducted them to Prince Eno III in his castle in the southwest corner of the town, a self-contained and fortified unit with a courtyard; they gave him Persian cloth and a headdress, but no letter of credence. They returned the following day to dine with the prince, when a 6-hour feast with abundant drinking was organised in their honour, and a day later they went to see the treasury and armoury. This visit was typical of the kind of honour offered to them along the way. Juan was not impressed by Eno’s treasures. They were clearly not up to his expectations, which must have left the prince’s resources exhausted.⁵¹ The actual entry to the residence was also hardly representative. Five years earlier, during an uprising, the Emden burghers had pulled down the fortifications of the residence, which was then moved to Aurich. The embassy did not know that they visited the town on the brink of another conflict between the prince and the town, which started the same year and ended two years later with the heavy defeat of the prince’s forces. Juan apparently does not distinguish between the town and its lord in his (or his editor’s) view, a town was always attached to the residence, but, in this case, they were conflicting entities.

The embassy must have passed through the centre of town repeatedly on the way to the castle. From their lodging behind the town hall, they went over a bridge and through a gate (the *Starhuis*), along a large street (*Grotte Strate*), then turned right along the canal facing the fortified mint building and went across another bridge to the front of the palace. These public spaces and landmarks, signs of economic and commercial prowess, were part of the symbolic topography of the town, which at the time was fighting for its independence from the lord. Reflect-
ing this struggle, the impressive town hall just next to their lodgings must have been remarkable, recently built based on the Antwerp model and already a landmark at the time,36 but Juan does not even mention it.37 From the greeting by the burgrave and the lodging it is clear that the town was involved in the welcome and entertainment of the embassy, which is confirmed by a mention in the town chronicle that the embassy was “gar hoflich und herrlich tractiert,”38 respectfully and magnificently received.39

On 14 September, the embassy arrived at “the great city of Kassel” (Fig. 6), the capital of the landgraviate of Hesse. Juan notices what made Kassel different from other towns along their way; it was a recently rebuilt Renaissance town with a new residence and strong fortification, broad streets and grand open spaces (Fig. 7).40 The landgrave’s palace, with Renaissance fortifications, stood on an exposed site on a hill above the Fulda River.41 The embassy had to pass through the city from the north or east and almost certainly entered the fortified palace complex through the gate from the north, as can be seen on the engraving by Willhelm Dillich.42 The palace complex comprised an imposing high Renaissance three-story building with four wings, an inner arcade and courtyard, and a riding enclosure (Rennbahn) for festivities, tournaments, and exercise.43 The most representative and sumptuously decorated halls and chambers were located on the first and second floors.44

Landgrave Moritz the Learned sent his chamberlain with three coaches to bring the embassy to the palace and met them according to their importance and rank. He seems to have grasped the meaning of the embassy and followed the protocol for royal or imperial visitors by lodging them in the castle in decorated rooms, sending a high court official to meet them, and organising entertainment for them. The overall setting of the adventus, as well as the programme for the following days, was appropriately chosen. For ten days they were entertained by the landgrave; he showed them parts of his palace, organised a special viewing of the alabaster chamber,45 the cabinet of precious stones with coral walls,46 the armoury, the stables, and demonstrated the new cannons for the town defence. At the ceremonial dinner table in the dining hall,47 he presented them with fruit, knives, and “salt,” all made of marzipan, which they mistook for their real material; this way the visitors amused the whole party. The landgrave even organised a night spectacle with a jousting tournament performed by his son and other noble sons with torches, using the castle’s Renaissance facade with

Figure 6. View of Kassel, Germany, from Georg Braun, Franz Hogenberg, Civitates orbis terrarum, vol. 1, Cologne 1572. https://en.m.wikipedia.org/wiki/File:Ansicht_Kassel_(Braun_Hogenberg)_1572.jpg

Figure 7. View of Kassel, Germany, from Matthäus Merian, Topographia Hassiae et regionum vicinarum, Topographia Germaniae 7, Frankfurt am Main 1655. https://commons.wikimedia.org/wiki/File:De_Merian_Hassiae_045.jpg
windows and gables as a backdrop.\textsuperscript{48} Whilst showing a treasury was part of the highest honour paid to an embassy, chivalric jousting was not part of the protocol. Moreover, it seems an anachronistic form of entertainment around 1600: performed at night by young boys, students of the knight’s academy founded by Moritz, this show can be understood as a symbolic reference to the legacy of the landgrave’s court, wrapped in an unusual and spectacular form of entertainment.

Treating his Oriental visitors well was a complex matter in which architecture played a role not only as a setting, but also as a tool. The landgrave’s dignity was demonstrated – among other things – by the beauty and rarity of the treasure chambers he showed the visitors: the alabaster chamber and precious stone room, unusually decorated rooms that earned him awe and praise.\textsuperscript{49} Showing rare, “wondrous,” spaces marked by unusual forms, remarkable objects and animals added value to the usual practise of a ruler’s presentation of power through the diplomatic protocol. Similar to the highly regulated ceremonial appearances, touring and viewing the residence and its curiosities, the treasury, armoury, and stables required adequate praise from the visitors.

The attention given to the residential city of Kassel contrasts with Juan’s disinterest in the towns the embassy passed on the way. For example, the description of the passage from Saxony to Prague is so erroneous that the embassy’s route has been unclear until now; fortunately, we found local Bohemian sources, one chronicle entry and payment confirmation, to clarify it. It led from Naumburg, Erfurt, and Leipzig over the Saxon-Czech border to the royal towns of Louny and Slaný, both Utraquist-Lutheranised towns north of Prague. No welcome is mentioned for either Louny or Slaný. In Louny, the embassy only stopped for lunch (10 July 1600), but still left a memory in a local source (Fig. 8). The town chronicle by Pavel Mikšovic notes not only the presence of the Persian embassy in the town, and, surprisingly, also its political purpose. What the chronicler found most interesting to note was the length and hardship of their journey, something he must have heard from them.\textsuperscript{50} In the afternoon of the same day the embassy continued to Slaný (Fig. 9),\textsuperscript{51} about 30 km southeast of Louny, where it spent three full days waiting for the Prague welcome to be prepared, but Juan gives no account of it.\textsuperscript{52} Entering the town from the Louny vorstadt, the embassy had to pass through the main square with the town hall to be lodged in the Modletický house\textsuperscript{53} situated on the main street facing the Prague gate and the front facade of the church of St. Gothard.

2. THE PERSIAN EMBASSY AT THE IMPERIAL COURT: ADVENTUS AND RECESSION

On 10 October 1600 the embassy continued to Prague and was met at the summer palace in Stella outside the western fortifications of Prague. As Juan writes, there they were met by 300 riders and two captains, the Grand Chamberlain [Hofmeister] of the Bohemian Chancellery Vojtěch Popel of Lobkowicz, and lord chancellor Schönberg. The procession was additionally composed of dapifers and servants of the court as well as ambassadors of the various kings and princes accredited at the court in fifteen to thirty coaches, each drawn by six horses.

The meeting place, hunting lodge [lustschloss] Stella, was an interesting choice of place, well equipped for welcoming people of status. It was used as an entry point again in the case of the second Persian embassy in 1604, for which there is much less source information. Standing on a plateau above Prague in the imperial game preserve, the building was a bizzare Renaissance-Mannerist structure designed by Archduke Ferdinand, the uncle of Rudolph II, on the plan of a 6-pointed star (Fig. 10). The white, undecorated facade and strange geometric design of the plan contrasted with a richly decorated stuccoed interior (although the embassy could not understand its Antique-inspired mythological iconography as it required a reasonable knowledge of alchemy), which made it an impressive, rare building. As the record for the second embassy of Zeynal Khan Shamlu shows, Stella was more often used as a stop for diplomatic missions and a short-term accommodation before an entry. Other reasons for the choice of Stella as a meeting point (which required turning off the main road) may have included the fact that the palace and preserve were imperial possessions and manifested the emperor’s noble interest in hunting. Stella was certainly a notable monument that formed a suitable backdrop for the start of the procession, but one further practical reason may have been even more important—the large passageway in front of the palace was a suitable space for ordering the festive procession, while the guests could relax inside (Fig. 11). It was certainly designed to impress visitors, as both an architectural curiosity and monument representing the host, his ancestors, and their noble interests such as alchemy and hunting.

From Stella the train descended to the city’s Strahovská gate, where the it entered the Lesser Town of Prague, a passage lined with guards and onlookers. What Juan did not distinguish clearly in his report was the fact that the welcome was a joint event of the court and the city. Per analogiam with the entry of the Turkish embassy in 1609 (see below), we can assume that the welcome was staged by the military representatives of all three Prague towns.

(Old Town, New Town and Lesser Town), court officials and servants, and completed by the foreign embassies residing at the court. As noted by the Venetian ambassador, Emperor Rudolph II watched the spectacle from the windows of his palace, most likely from the summer rooms on the south side of the palace. These were quite far away, so he could only get an overall impression, not details. The importance of the Persian embassy outweighed that of other foreign representatives at the imperial court. In line with the diplomatic protocol of the time, the formal welcome of the Persians by the highest officials of the court and a parade of the guards, was much more pompous and rigid than the entry of the French embassy three months earlier, which had been met by only the ambassadors of other kingdoms present in Prague.

In terms of the protocol and impression on the viewers, the Persian visit had a different impact. The embassy entered the city through Strahov gate and continued on Úvoz street (Fig. 12), with the Strahov Premonstratian cloister and Hradchín with the imperial castle and palaces on the left and Petřín hill on the right (Fig. 13). They had a great view of the four Prague towns from above, as well as the cathedral, river, and stone bridge. Within the large built-up area they saw the medieval fortifications around each of the Prague towns, the gates on the bridge, tall Gothic churches and towers, and large open squares as well as large empty plots of land in the New Town. It may not have been as impressive as the marvelous contemporary rebuilding of Isfahan by Abbas I—with a royal palace, three mosques, and a 60-arch bridge—but compared to what the embassy had seen so far, Prague was an impressive city. Juan mentioned his frequent visits to the city and praised it as well-built, making note of the magnificent bridge.

The embassy was lodged in Lesser Town, a prominent part of Prague downhill from the castle, in the guesthouse At the Wild Man (U divého muže), located on the northern Lesser Town square where Thunovská Street crossed[below] led up to castle. Unlike other cases, the visitors were not lodged inside the castle residence, as there was no capacity for adequate accommodation. This house was representative enough to be impressive; Juan calls it a palace. In spite of being called tavern [Würtshaus] in the Kvartierbuch, by the time the Persian embassy arrived in Prague it was a luxury accommodation, a representative house owned by the ennobled Přehořovský family of Kvasejovice. It had two facades, one on the square, and a second on Sněmovní street, the street leading to the Castle. The back facade is visible on the sheet with the Passau troops’ invasion of 1611 (Fig. 14). The Kvartierbuch mentions it as prominent lodging for the court, for which the location was ideal – from the house there was...
direct access to the castle (either via Thunovská street and stairs or by coach via Úvoz Street). The embassy’s lodging was on the corner of the square through which any Castle official would pass on his way to work. The square, a representative urban space comfortably located on the passage to the castle, featured a Renaissance town hall, a Gothic parish church, and houses of prominent burgher and noble families as well as commercial stalls and symbols of urban justice – pillory and gallows. Just opposite the house stood one of the ancient Bohemian rotunda-shaped churches and there was an Augustinian monastery nearby. This was a colourful mixture of various buildings, styles, and structures, a thriving lively place at the interface between commoners and nobles, who started to establish themselves around the square around this time. At the end of their first week in Prague, the delegation was finally invited to an official audience at the castle (Fig. 15). Unlike Isfahan or Kassel, Prague Castle was not a unified architectural complex, but a cluster of structures from different times of which only a minor part actually belonged to the ruler. Various buildings had adjacent shanties of servants, making it a pastiche of structures, plots, and styles. It looked more like a fortified town on the hill above the city, consisting of newly built representative structures on the west, the half-built cathedral, a chapter house, a Benedictine monastery, the old royal palace, two independent noble residences, functional (kitchens, etc.) and fortification structures, and several private houses for servants and guards. When the embassy arrived, the western part was in the midst of a substantial rebuilding phase in an attempt to give it a more unified look like a Renaissance residence. New palace structures had just been built, creating a separate imperial precinct on the west. By the time the embassy arrived, Rudolph II had built his summer rooms in the southern residential wing, then being decorated. By 1595, a long two-storey wing, the Middle Corridor (Gangbaut), which housed his famous collections, and northern halls (New, and Spanish Hall) already closed the quadrangle on the east and north, but the decoration of the interior was still under...

Figure 11. Stella summer palace, Prague, 1555-1558. Antonio Broccò, Stucco decoration of the ceiling of the main hall. Detail: Æneas a Anchises. Foto©Vlado Bohdan – Ústav dějin umění AV ČR v.v.i.
way. The structure of the future Matthias’ gate may have just been started to make representative access to the New Palace.

Coaches took the embassy the official way to the New Palace through the future court of honour and gate. This might not have been quite finished, and there was probably no interior decoration. Juan praises the residence as a “sumptuous and beautiful building,” which suggests that the main structure was already finished. We presume, however, that temporary solutions were found to decorate the rooms appropriately, although we have no sources about the refurbishment of the rooms, nor does Juan mention anything about it. Parallels with Vienna suggest that the walls were probably covered with tapestries, but to what extent the decoration was finished remains an open question. Possible deficiencies in furnishings were surely made up for by other festive arrangements involving the military guards and official welcome. Colourful and elaborately dressed imperial guards, harcieri (Juan notes their colourful uniforms), met the embassy at the gate. Then the embassy climbed the new staircase (on the western wing of the complex) at the entrance to the imperial rooms. Per analogiam with the audience of the French embassy, the meeting took place in rooms on the first floor of the New Palace summer rooms. The embassy entered the official rooms, consisting of two antechambers and the main audience hall, where the emperor awaited them. Juan and other sources noted the inconsistencies in the diplomatic protocol of welcome—Rudolph was standing, not sitting, did not offer his hand to be kissed, and came forward towards the ambassador to take the letter of the shah, somewhat diminishing the solemnity of the event.

Later, the ambassadors visited Prague Castle several times by special invitation and were conducted on a typical tour-de-honneur intended for guests of the highest rank. We can follow them more precisely through the castle: they visited the armoury, the cabinet of curiosities (i.e., Rudolph II’s famous kunstkammer), the imperial wardrobe, the stables, and the lions’ enclosure. The embassy was impressed, according to Juan, and praised the
“wondrous things,” objects and rare animals, they had seen, probably of particular interest to them because, like European nobility, horses and weapons interested elite Persians (Shah Abbas I had a famous breed of fast horses). Similarly, the visit to the imperial wardrobe, beyond being part of a customary symbolic display, was also welcomed because both sides were interested in precious textiles. In the light of what is known about Rudolph II’s unwillingness to show his collections, however, the fact that the Persians visited the kunstkammer stands out as rather unusual – at least in the context of “normal” diplomatic protocol – for Rudolph II let in very few visitors. Showing the kunstkammer in itself amounted to the greatest honour, although this may have not been clear to the Persian ambassadors. The embassy stayed in Prague for three months, until 5 February 1601, and left with considerable money and valuable gifts, silver dishes and tankards. On April 7, 1601, a Venetian envoy from Rome reported that the Persian embassy had arrived in that city.

3. CREATING A MEMORY OF AN EMBASSY: THE SECOND PERSIAN EMBASSY (1604-1605)

Lacking a narrative description like that of Juan of Persia, the second Persian embassy to Prague in 1604-1605, led by Zeynal Khan Shamlou and Mehti Kuli Beg, is less known. Their Adventus was probably similar to the first, involving a festive procession with carriages and guards from the Stella summer palace. It probably followed the same route along Úvoz down to Minor Town Square. Where the Persians lodged is unknown, although a substantial pool of sources, including visual ones, gives good insight into their year-long stay in Prague. Thanks to the embassy’s longer stay, the embassy left behind diverse historical sources and a stronger mark on Prague social life.

This embassy was organised in a more complicated way than the previous one; it consisted of two ambassadors who met in Prague, one of whom had travelled in secret via Venice and the other through Moscow.
Important reports on their activities come from papal nuntius Johann Stephan Ferreri, Fugger Newsletters, and the Venetian ambassador Francesco Soranzo, in addition to records of court expenditures, private diaries, and image prints. Ferreri records the adventus of Zeynal Khan Shamlu, who was accommodated for one day in the Stella Summer Palace awaiting his official entry to Prague on 15 July 1604. He and his five companions (including an Italian interpreter) were welcomed “in the most honourable way” by “whole court, imperial guards of the harcieri of His Majesty, and cavalry and infantry of the city.” The corps of each Prague town was led separately by a commander and all were sumptuously dressed, wearing gold chains, and with plumes of feathers on their helmets, accompanied by fanfares of trumpets, clarions and drums. The person who came to meet him was the high chancellor of the Bohemian Kingdom, Zdeněk Popel of Lobkowicz, who rode in the procession on his right side, and Adam of Wallenstein, who followed them. They rode horses, although other means of transport were also sent to meet the embassy, and, according to Ferreri, the ambassador, was to choose which he preferred. He chose to ride and was followed by his retinue in carriages. The overall number of riders Ferreri estimates as less than one thousand(!), added to several infantrymen and such large crowds that had gathered on the streets that it was hard to pass.

The procession apparently went the same way as the first embassy, from Stella Palace to a house (apparently in the Lesser Town of Prague again), where the small group of six was accommodated. When the second member of the embassy, Mahdi Kuli Beg, arrived in Prague on 15 December 1604, he was welcomed with the same pomp and official presence.

As early as 20 July 1604, Rudolph II’s official reception of the Persian ambassador took place. Adam the Younger of Wallenstein brought the ambassador to the castle in an official imperial carriage. The gifts presented to the emperor on this occasion (if not earlier) included a beautiful silk carpet, velvet, other fabrics, brocade, silk, and arms, listed by the Venetian ambassador Soranzo in his report a day earlier.

Ferreri mentions a great interest in the ambassador from the members of the court and praises his great qualities, military experience, entertaining and pleasant manners, prudence, and honourable dress. He must have been an enchanting personality, as, in addition to the nuntius’s description, two private sources, the diaries of the Czech noblemen Adam the Younger of Wallenstein and Kryštof Popel of Lobkowicz, confirm his popularity with Rudolph II’s courtiers. They tell of the ambassador taking part in court entertainments such as dinners, dancing, shooting, and hunting, and even alcohol drinking. Tracing him around Prague, he frequently visited the palaces of nobles, socialised with courtiers, and went riding to the near Prague for entertainment. On 8 February 1604, the ambassador even held his own banquet for the court.

Visual sources also confirm the Persian ambassadors’ remarkable integration into the Prague court life. A print by Aegidius Sadeler shows the Persian ambassadors as a distinct group surrounded by nobles amidst crowds of the court elite in the Wladislaw Hall, a famous late Gothic hall in Prague Castle that functioned as the court’s promenade at this time (Fig. 16), where luxurious goods were sold. The print was dedicated to Kryštof Popel the Younger of Lobkowicz, a member of the emperor’s secret
council, who recorded meeting them in his diary and was apparently in repeated contact with them.

This hall was designed by the architect Benedikt Ried as part of the reconstruction of Prague Castle during the reign of Wladislaw of Jagiello from 1490 to 1502, and thanks to its dimensions (62 meters long, 16 meters wide, and 13 meters high) and notable rounded ribbed vault, it is one of the most remarkable Central European Late Gothic spaces. Tournaments, banquets, and Land Diet assemblies took place here and during the reign of Rudolph II the space served as a meeting place for courtiers, nobles, and noble visitors to Prague and as an area where court artists and craftsmen offered their products for sale. Sadeler’s image depicts the interior of the hall, seen from west to east, with a careful representation of the architecture and its details. Stalls offering prints, goldsmiths’ products, clocks, books, and other goods are shown at all the inter-window pillars and along the eastern wall of the hall. In the interior of the hall a large company of promenading and talking people is shown (absolutely dominated by males; only one woman is shown!). On the left is a group of Persians clad in long cloaks with turbans on their heads and at the head of the group, both Persian ambassadors can be identified individually – Mehti Kuli Beg on the left and Zeynal Khan Shamlou on the right. During their stay in Prague they were actively involved in the social life of court society, which – as the French visitors to Prague reported – met only in the Vladislav Hall.92

At the bottom of the sheet there is a long Latin text of dedication, stating that this sheet is dedicated to a member

Figure 15. Aegidius Sadeler, Vladislav Hall, 1611, copper engraving, etching, 611 × 564 mm, Sbírka grafiky Národní galerie v Praze, Volné dílo. Fotografie © Národní galerie v Praze 2020.
of the secret council at the court of Emperor Rudolph II, the Supreme Chamberlain of the Kingdom of Bohemia Christopher (Kryštof) Popel of Lobkowicz, a man who was experienced at the highest levels of politics at the imperial court as well as the Bohemian Land offices. His diary also reveals that he had repeated contact with Persian diplomats in 1604. It might be that the lonely figure of a fat man standing in front of ambassadors and looking at the viewer represents Lobkowicz himself. We know that he was also one of the most important patrons of the arts and met leading artists at the court: Bartholomew Spranger and Hans von Aachen, who created several of their works directly for him. As early as 1602, Aegidius Sadeler made a graphic sheet with his representative portrait to highlight his role as imperial chamberlain. Thus, it is no wonder that Lobkovic also turned to Sadeler for a print with a view of the Vladislav Hall.

We know that the Persian delegation left Prague after 15 months, in October 1605, but Sadeler’s view of the Vladislav Hall dates to 1607. So the question is why the members of the Persian embassy captured in this image? It may have been lengthy work on the production of a printing plate, which was undoubtedly demanding in terms of precision to capture the many details on a large sheet (57 x 61.5 cm) or that the Persian delegation’s visit was an extraordinary event and thus the memory was worth keeping captured in an image. There seems to be yet another reason for showing the presence of the Persians among the court at leisure in the hall. Christopher Popel of Lobkowitz, to whom the print is dedicated, is identified here with the new title of secret imperial councillor, which he received in August 1604. We know that he was proud of this promotion. When he closed his private diary at the end of 1604 he even signed it with his full name and all his titles:


The commission of this print, then, should be read as a kind of celebration of Lobkowicz’s promotion. At the same time, it is reminiscent of architectural prints with eulogia, known, for example, from sheets with depictions of monuments in Rome – Aegidius Sadeler not only knew of these, but he made an edition of one series. This is evidenced in particular by formulations of the dedication inscription, which celebrates the antiquity, beauty, and monumentality of the building. It says, among other things, “…the hall, after the manner of the basilica, which adds beauty and utility to the Emperor’s house [was built] by King Wladislaw’s generosity around 1493, is attached to the new royal residence of Prague… there are doors to the wings that lead once both to the Senate and the Land Records Archive, elsewhere to the [highest] court and the royal bedrooms.” Thus, the splendid architecture of the hall celebrates the imperial house, and at the same time is connected with spaces that are related to Lobkovic’s offices and functions – the Senate, the archive, the judicial court, and the ruler’s rooms. Lobkovic thus had the Vladislav Hall and its surroundings represented as a world of which he is a part, and the Persian delegation as well. The Persian mission and the architecture of the Vladislav Hall became part of the spectacular and original representation of Christopher Popel of Lobkowicz.

Given the interest that the Persian delegations aroused in Prague, it is not surprising that the three Persian ambassadors from the delegations that arrived in Prague between 1600 and 1604 were portrayed by court artists. A large number of high-quality graphic portraits were created in the environment of the Prague court of Rudolph II, depicting the monarch himself, aristocrats and courtiers from his surroundings, as well as other people. The greatest contribution to the creation of this ensemble came from a member of the family of the Dutch art family, Aegidius Sadeler (1570-1629), working in the imperial service as a court “kupferstecher” (copper engraver). It is unclear who initiated the creation of Sadeler’s print portraits of the ambas-
sadors, whose inscriptions identify individual personalities and their status. The prints bear Sadeler’s signature, as well as his own title: *S. Cae. Mts. Sculptor*, with the addition *ad vivum delineavit* [depicted from reality], which, although it appears on the works of many other artists, here it clearly serves as evidence of Sadeler directly portraying the sitters, whom he also personally knew. The half-figures of the three ambassadors are set in oval medallions and all are portrayed in festive Persian garments, with turbaned heads and extraordinarily carefully crafted face portraits emphasizing not only dignity but also the witiness and sharpness of their characters. Sadeler first portrayed Persian Ambassador Hussein Ali Bey in 1601 (along with an English member of the mission, Robert Shirley), and in 1604-1605 also the Persian ambassadors Zeynal Khan Shamlou and Mehti Kuli Beg (Figs. 2, 3, 4).

It is noteworthy that the inscriptions on all three portraits are not only in Latin but also in Persian, which shows that they were intended not only for European but also for Persian customers. Supporting evidence comes from the papal nuncio in Prague, Giovanni Ferreri himself, who wrote respectfully of Zeynal Khan Shamlou that he was a bright character, courageous, nobly-behaved, and well-dressed man. Indeed, Ferreri even noted the ambassador’s understanding of the fine arts when commenting on his interest in the image of Jesus Christ that Zeynal Khan Shamlou saw in the nuncio’s house.

Sadeler’s three portraits, however, are not the only pictorial works created on the occasion of visits of the Persian delegations to the Prague court of Rudolph II. In the years 1604 and 1605, two more portrait miniatures were created portraying Zeynal Khan Shamlou (Fig. 17) and Mehti Kuli Beg (Fig. 18). Their author is the little-known Essaye le Gillon. Both works were kept in private collections and were sold to Christie’s Museum of Islamic Art in Doha, Qatar, in 2010. The miniatures are made on parchment with very delicate handwriting to capture many details. Both men are portrayed similarly to Sadeler’s prints, but the figure of Zeynal Khan Shamlou is reversed sideways. They coincide with Sadeler in some details (Mehti Kuli Beg’s turban, Zeynal Khan Shamlou’s mantle), but since there are several differences, and each work has its own memorial inscription; they are undeniably autonomous portraits, independent of Sadeler’s. A miniature with a portrait of Zeynal Khan Shamlou carries an inscription in Persian:

I wrote this in the month of Safar in the year 1013 to commemorate the occasion of my going as a messenger from the most noble, the most holy, the highest, the most excellent, the blessed shah-i alam ponah (the king who is the protector of the world) to the king… Gurjistan… and the Christian kings. Zeynal Khan Shamlou (in the lower margin), inscribed Shah ‘Abbas in Persian in the upper margin.

The portrait of Mehti Kuli Beg is signed and also inscribed: “Esay le Gillon Pittore in Corte Cesarea, mi fece in Praga L’anno della nostra Saluta 1605 Li 2 di Luglio” (in the upper margin, Esay le Gillon, painter at the imperial court, did this in Prague in the year of our redemption, the 2nd of July) and with an inscription in Persian in the sitter’s hand:

According to the inscriptions written by both Persian ambassadors, it is clear that the portraits were created with their active participation and for the use of Persians themselves. This is confirmed by the differences in the imperial entitulature (on Zeynal Khan Shamlou’s portrait the emperor is mentioned among generic Christian kings, which would have been offensive had he or the court been the commissioner) and the distance in time (at least five months between starting and finishing them). The time difference also reveals a bit about the practice—perhaps a design was given the inscription first as approval and then the portrait was finished. They document the Persians’
genuine interest in European portrait-making skills, if not also in the European naturalistic visual régime characteristic of these miniature portraits.

Finally, in addition to written records and pictorial documents, the friendship albums – Stammbuchs – testify to the general interest in both Persian embassies in Central Europe. Franz Babinger has noted that the head of the first Persian embassy Hussein Ali Beg signed in the album to the Deacon of Naumburg, Augustin Lippe, and described himself as the servant of Shah Abbas the Great.109 The Stammbuch of Regensburg cleric Christoph Donauer (1564-1611),110 kept 1599-1608, collected entries, portraits, signatures, glued-in prints, emblems, coats of arms and poems of 466 people on its 884 pages.111 Both Persian embassies attracted Donauer’s attention: fol. 598-601 have glued-in portraits of Hussein Ali Beg, Antonio Shirley and Zeynal Khan by Aegidius Sadeler. The portraits are not accompanied by any notes, so it is likely that Donauer did not meet the envoy personally. But it suggests that awareness of Persian visitors far exceeded the circle of the imperial court and Prague aristocratic palaces, where exotic visitors moved.

4. IMAGINING THE EMBASSY: THE OTTOMAN EMBASSY AT THE IMPERIAL COURT (1609)

Following the peace of Zsitvatorok between the Habsburgs and the Ottomans in 1606, the Turkish delegation—almost simultaneously as the third legacy of the Persians—reached Prague on 12 October 1609 to complete the negotiation of contentious points of the peace treaty and confirm its effects. The embassy was led by Kadızade Ali Pascha [Qâdi-zâde ‘Alî Paşa]112 and with him was Habel Efendi from Buda. This time the Turkish embassy came from Buda to Vienna, and then via Znojmo and Jihlava to Bohemia, continued via Časlav and Český Brod towards Prague. The Turkish embassy was met by Adam the Younger of Wallenstein in Jihlava on 7 October 1609. He accompanied them all the way to Prague with breaks for overnight stays in Německý (Havlíčkův Brod), Časlav, Kolín, and Český Brod.113 Here the embassy spent the night, but Wallenstein went on to Prague at night—apparently to announce their arrival—and in the morning returned to Brod. All of them spent 11 October in Brod and arrived in Prague the following day. Wallenstein noted in his diary: (in Prague) “… there was a glorious entry” on 12 October 1609.

The embassy had a different vantage point when reaching Prague: it entered the New Town of Prague from the east through the Horská gate and today’s Hybernská street, passed through the Prašná gate and Celetná street to the Old Town Square, the center of the Old Town of Prague. From there it joined the Coronation Road, and crossed the Prague (today’s Charles) Bridge to the Lesser Town, where it was accommodated. Although the topographical passage was determined by a different entry point to the city, it was arranged to follow the most representative way through the centre of Prague and passed the most important urban buildings (both gates, the Old Town townhall, the Tyne Church). It followed the practice of accommodating the embassy in the Lesser Town, close to the castle, similarly to the Persian embassies earlier.

The embassy’s arrival in Prague and the procession that accompanied them on their way through the city is captured in a small but very detailed graphic print114 by Samuel Suchuduller (Fig. 19).115 A little-known visual source, it is a long, narrow printed strip, the form respecting the aesthetic tradition of 16th-century visual friezes depicting triumphal entries, weddings, funerals, coronation and other processions. There is some disagreement in the literature on the degree of accuracy in these depictions,116 but the opening inscription and names and titles in the upper register of this one give the impression of considerable historical accuracy.

Today, it is preserved in a separate piece, but it—probably—was originally made to accompany the printed report on the embassy’s stay at the imperial court by Wilhelm Peter Zimmermann in Augsburg in 1610.117 Suchuduller’s depiction of the welcome parade has the form of a narrow strip of paper, on the left side of which there is a text written in capitals indicating the arrival of the Turkish embassy and its entourage:


The strip gives no information on architecture or the route, which we recreated above based on the point of entry to Prague and Prague topography. It gives only the composition of the train, led by the high representatives of
the court (surprisingly, mostly from the Bohemian chancellery rather than the imperial one), joined by the military corps of the Prague towns and the Bohemian lands. The strip must be read from right to left—this makes it possible to follow the arrangement of the procession and especially its hierarchy.

The procession was led by a group of musicians, horse riders with drums and brass instruments, accompanied by musketeers on foot. They were followed by three separate groups of riders representing the three royal cities of Prague, in the order of Old Town, New Town and Lesser Town of Prague. Each of these groups was led by a hetman and one rider marked as “cornet” carrying the standard with the city’s coat-of-arms. Behind the riders representing the Old Town of Prague is a group of walking men in long coats, some carrying axes. They are undoubtedly the representatives of the butchers’ guild, who, according to the Prague custom of medieval origin, participated in ceremonial processions and were the first among the individual guilds according to the legal regulations. It is likely that the other guilds actually participated in welcoming the Turkish embassy, but in Suchuduller’s depiction their presence was only noted by their first representatives, the butchers. The town representatives were followed by Cornet so die Tyrken gebleidet haben and riders leading saddled horses with plaid over their backs marked as “Ir. Ma. leib Klepr,” i.e., imperial horses, and “Obristen Leidenambtr leibross,” horses of the official escort.

Following them, the first Turkish riders are ranked in pairs, some of them leading richly dressed horses, one of them with two large hunting dogs—marked as “Present und leybross”—apparently horses carrying gifts or being gifts themselves. Two figures stand out in the group: a large Turkish rider, a military officer marked as “Caparol,” with a kind of scepter or mace in his hand, and a separate figure of “Tyrkischer Herholt,” i.e., a ceremonialist. He is followed by three pairs of Turkish horsemen and imperial servants on foot, “Ir. May: Lakaien.” Behind them ride the main persons of the procession: the Turkish ambassador “Basscha Die Postchaft auff Ir. May: pfert.” His full name was Kadizade Ali Pascha, the man who headed the Buda pashalik from 1606 to 1609, and was instrumental in concluding the peace treaty between the Habsburg monarchy and the Ottoman Empire in Zsitvatorok in 1606. He is accompanied by the Highest Equerry (Stahlmeister), Adam the Younger of Wallenstein, and a rider identified as: “Her von Fels,” perhaps Commander Linhart Collon of Fels of the Bohemian Estates military corps, and interpreters.

Figure 19. Samuel Suchuduler, Entry of Turkish embassy to Prague in 1609. Detail of Kadizade Ali Pascha, the leader of the embassy, accompanied by Adam the Younger of Wallenstein and Linhart Collon of Fels. Copper engraving on paper, 89 × 2012 mm. Praha, Česká republika. Sbírka Národního muzea, H2-59 257. Foto NM, Olga Tlapáková.
Another important person in the Turkish delegation, called “Tyrkischer Begk,” follows them, again accompanied by an interpreter. The procession was closed by imperial riders and esquires led by Jindřich Matyáš of Thurn, another commander of the Bohemian Lands Military Corps, and a group of Turkish musicians with drums, “Der potschaft trumeler shalmain und trumlschlager,” followed by both Turkish and imperial riders carrying standards (“der tyrken fommen” and “Ir. May. Hoff. Fomn”).

The procession was therefore ranked in ascending hierarchical order; it begins with the towns’ representatives, and continues through the embassy “menagerie” starting with the cornet leading the Turks, Turkish riders, horses with gifts, a military officer, servants, and the herald to the head of the embassy riding an imperial horse, accompanied by high local officials and interpreters. The train ended with Turkish and imperial riders, standard bearers and musicians.

The audience of the Turkish ambassadors with Emperor Rudolph II took place on 19 October 1609, again with the assistance of Adam the Younger of Wallenstein. He repeatedly recorded various social events that took place in the presence of the Turkish ambassadors:122 on October 22: “I had the ambassadors and many other estates with me;” on November 6: “I ate with the ambassador of Turkey;” at other festive dinners on October 31, and November 10. A more official occasion was the donation of gifts on November 29 that Wallenstein recorded as follows: “Today, gifts were given to the Turkish ambassador and his people by His Grace the Emperor.” Besides these social gatherings, Wallenstein recorded a visit by the Turkish ambassadors on 28 October to a “game park,” but it is unclear whether it was the royal game preserve in today’s Stromovka Park, which was close and would have allowed a visit to Ottavio Miseroni’s stone-cutters workshop at the same time. The second possibility was the Stella Game Preserve, located further from Prague, where it was possible to see the famous summer palace. Both preserves, of course, offered the opportunity for hunting. On 29 October, Wallenstein escorted the Turkish ambassadors to the imperial garden located next to Prague Castle behind the Deer Moat and then took them to the stables. The visit to the delegation in Prague ended on December 6, when the Turks left the city, again under Wallenstein’s escort. Wallenstein then handed them over to the Moravian Estates in Jihlava on 10 December.

5. DIFFERENT WAYS OF SEEING AND PRESENTING A FOREIGN EMBASSY

It was the embassies’ welcomes that made the diplomatic event memorable for the urban and courtly audience. The adventi of embassies were multiscenic, multisensual, and multimedia experiences of movement in time, where the visual and aesthetic parts (viewing and hearing the ceremonial) communicated meanings of political as well as social status defined by distant political networks.123 They were not only remarkable aesthetic, spatial, and visual public spectacles, but also formally structured and contextually readable events. The size and accoutrements of the escort, the order of the procession, and the status of the persons involved showed the importance of the visitors and their country of origin. The context of the urban architecture, the gathering crowds, the dress, decorations, colours, sounds, means of transport, speed, and route emphasised the prestige of the political background of the event: the more overwhelming the impression of the adventus was, the higher level of political importance it revealed. Compared to other urban festivities, whose purpose was to confirm urban order as bona communre or to confirm the town’s relation to its lord, these adventi were joint ventures organised together with the court and with a strong international dimension. As such, they roused interest far beyond the city, even abroad (Zimmermann print with Suchuduler’s strip, entries in the friendship albums). They were reflected in the personal accounts of people from both the town and the court (chronicle of Pavel Miškovic in Louny and diaries of courtiers), even more when the person had close (politically motivated) contact with the embassy. When the visitor came from an exotic country, such as Persia, the interest in them resulted in numerous forms of memoria, monuments, records, and even portraits of the personages made for the broader market. The Persian ambassadors themselves worked actively to shape their image in the host city by organising their own banquets and ordering European-style portraits.

The adventi were carefully designed to overwhelm by a gay and colourful appearance, the richness of gifts and garments, the diversity, and the Oriental exoticism of the procession of both the actual visitors and the spectators, whilst the ceremony still clearly expressed the social and diplomatic hierarchy. The splendid (expensive, and sometimes exaggerated) form of an embassy’s presentation was meant not only to impress visitors, but also the domestic population. It was designed to convey the message of the exceptionality of the visit and the worthiness of the parties involved. The message the ceremonial staging communicated was directed at different audience groups: courtiers and ambassadors were able to decode the political meanings, rank, and importance of the event, and possibly even roughly guess the outcome of the negotiations, but the event’s success in some extent relied on attracting enough local on-lookers and commoner observers who, for their part, enjoyed the show, reading it in terms of the estates’ social hierarchy and shared pride in their city. They cannot be conceived as a passive audience; their presence as viewers gave legitimacy to the system on both the local and international levels. In Prague, where the embassies were not accommodated in the ruler’s palace or within the Castle, the adventus into the city was separate from the official reception by the emperor (sometimes after a considerable period of time)——which made it the primary social event. The actual reception in the imperial palace was a different matter, managed fully by imperial officials and following court protocol.

The actual adventus, in contrast, was meant to express the joint acceptance of the embassy by the court and city and the procession was designed accordingly, including
the urban institutions and counting on commoners to gather to view the procession. Beyond that, there seems to have been no precise regulation of how entries should be staged or handled. The different solutions seem to have been situational, with some features in common; the route varied depending on the point of entry, but the staging involved passing important urban topographic landmarks along the way and offering various perspectives for the spectators. This could work for the visitors, too, to some extent (entering Prague via Úvoz, for example). The persons and ranks involved and the means of transport (coaches or horses) also varied, but members of the imperial court and the Bohemian Chancellery were always present, as were the urban and imperial military corps, all as riders.

A visual account of the Ottoman welcome procession of 1609, issued as a print by Samuel Suchuduler after the record by Zimmermann, offers detailed, but still somewhat generic, information (it does not give the actual names of the Turks or the town officials) about the structure and hierarchy of the procession. We propose that the print was made not only as information about the event, but also to offer a model for welcoming the highest ranks to a residential city, based on a true event. Similarly to the case of the Persian welcome, the designers of the Ottoman embassy’s festive procession made use of combined urban and court elements, different carefully visualized social and diplomatic hierarchies, and the parade of the whole procession through key points in the urban topography of Prague New, Old, and Lesser Towns.

As the sources allow us to compare the welcome of the Persian and Turkish embassies, it is clear—even with a different point of entry into the city—that diplomats were always accompanied by two court officials, town representatives, festively decorated riders, and armed escorts. In the case of the Ottoman embassy, unlike the Persians, carriages are not mentioned but by analogy with royal entries, it seems that the chiefs of the embassy in the welcome processions rode on horseback. In the case of the Persians, it is said that a large number of people were expected in the streets of the city and the same can be predicted for the Turks, when the visual experience of the Other (exotic dress, textile covers on horses, gifts) was strengthened even more by Oriental musicians and drumming. In both cases, these were exotic visits inviting general interest and curiosity—they came from great distances, and their different appearances marked different cultures and beliefs. For the viewers from all strata of society they embodied not only the realm of “Oriental” magnificence and the splendor of non-European imperial courts, but also confirmed Rudolph II’s court as worthy of their visits and Prague’s status as an imperial seat. In the case of the Turks, the fact that they were representatives of the dreaded enemy with whom the monarchy waged long, exhausting, and not always successful wars undeniably also played a role in their emotional reception by the audience.124

The character of the sources, which focus on political meanings and/or (in the case of visual sources) the spectacular visuality of the persons or the procession itself, does not usually give direct information about the use of the architectural backdrop in these diplomatic events. Based on the routes known, we can reconstruct the passage of a procession through its architectural setting, thus giving a proper context to the event. We have pointed out that the architectural setting played a role; it was carefully chosen for both practical and aesthetic reasons, and for reasons of creating an appropriate environment for the welcome. In one respect, however, architecture was directly involved in the diplomatic protocol. In Juan’s narrative account of the Persian embassy, the visual experience of “wondrous” is an important part of the experience of the visit. If we are to trust his words, (he is a rare source, noting not only the general staging or protocol, but giving an account of interior rooms and exterior landmarks), the narratives of their adventus were conceived so as to help ensure the mission’s diplomatic legacy and the architectural backdrop was subordinated to this task. Juan’s account gives value to architecture along these lines and sees the wondrous or unusually decorated rooms as curiosities that manifest the magnificence of the court and its adequate respect for the mission. Descriptions of architecture thus do not play a prominent role in his narrative; architecture formed an appropriate backdrop for the diplomatic protocol and a stage for ceremonies. The architecture was useful to note where it helped to frame the mission’s exclusivity through carefully selected staging (visiting and admiring wondrous and rare rooms, architecture, and precious objects).

Saying this, Juan’s own experience of Central European courts (or as narrated by him) was highly selective, filtered by the need to justify the embassy’s purpose. Juan focuses only on the reception in residences, rooms, and things that are characteristic of the power and magnificence of the court. Exceptionally, he gives some local highlights, such as the Prague Bridge or fortifications or unusual structures.125 In contrast, he pays no attention to most of the towns along the way nor are any municipal buildings or churches mentioned in Juan’s account of the German lands until they reached Rome. Comparing his description of Prague and those of other visitors, such as P. Bergeron (1601) or F. Morryson,126 Juan turns a blind eye to the aesthetic or functional aspect of buildings, neither is he interested in a town for itself;127 his only interest is its function as a foreland to the princely or imperial residence. Juan’s descriptions of the staging and ambients for the embassy represent a “cultural seeing,” which becomes apparent compared to the way the European vedutists (panorama artists) saw towns. Contemporary vedutists often selected a perspective and marked outbuildings that presented a town as a civic and religious community, while Juan evaluates towns as a suitable spatial context for a ruler’s residence. Thus, each kind of seeing is carefully constructed to convey its own idea in an ideal form. Roelandt Savery’s sketches depicting places the embassy visited in Prague offer a different reality, favouring a picturesque, although not necessarily more realistic, a vision of what Prague actually looked liked around 1600. With shanties squeezed in between palaces, timber houses, and omnipresent dirt from husbandry and crafts or...
construction sites, this is far from the pleasing impression Juan’s official descriptions (as well as the vedutas) make. None of these are “authentic” portraits of Prague—rather they are different visions of urban space with different purposes—in which the seeing of architecture has to concur with the intention of the author/artist and serves a given purpose of the work.

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NOTES

1 For the background see, e.g., Maurer, 2004; Löther, 1999; Mo- net, 2011, pp. 334-335.
2 For studies of early modern urban festivities and space good examples are: Fenlon, 2007; Gvozdeva and Velten, 2011; Ster- cchini, 2018.
4 Roosen, 1980, pp. 453-455. On pp. 454-455 he points out character-istics of a ceremonial we found useful: “First, ceremonial behavior is standardized, stylized, rule governed, and conventionalized, with careful attention paid to form. Second, rituals are me-chanistic in that they develop and outcome are expected and participants usually do not try to alter the results. Third, the behavior is symbolic in that the acts assert something about the state of affairs, but the acts do not necessarily try to change the state of affairs. Fourth, ceremonial behavior usually elicits special feelings from the participants and observers although not necessarily feelings of personal involvement with others. Fifth, ceremonies commonly involve arbitrary practices, which have developed and been sanctified over time but which appear to serve no useful function in the ceremony and may even be inexpedient. Finally, ceremony is not something unusual and out of the ordinary; rather, it is a very common and wide-spread form of behavior.”
6 Auer, 2009, p. 3; Krischer, 2009, p. 3.
7 For this practice in the Czech lands, Borovský and Antonín, 2009; Holá, 2012.
10 The source situation complicates the study, as sources for the time around 1600 are dispersed in various archives as isolated accounts. This situation changes only for the mid-17th century, Auer, 2009, p. 38. Also, in 1583 Prague replaced Vienna as the imperial residence, probably requiring changes in the protocol. Tipton (2010) regards images of festive advent of embassies as a specific genre of early modern painting. On the specificity of visual accounts as generic and schematised representations, not objective, see: Hennings, 2013, p. 152. Linnemann (2009, pp. 155-156) sees portrayals of diplomatic ceremonies in image media as growing since late 16th c (with lit. on deeper analysis of diplomatic imagery in ft. 3, p. 156). As Tipton (2010) obser-ves: “Botschafterbilder stellen Höhepunkte in der Karriere des Diplomaten heraus und veranschaulichen einzelne Etagen des Akkreditierungseremoniells. Als Dokumente historischer Ere-ignisse und des diplomatischen Protokolls machen sie zentrale Aussagen über das Auftreten und den Anspruch des Diplomaten als Vertreter seines Souveräns”.
12 Although not explicitly stated, the literature seems to suggest that the exterior form of Habsburg ceremonial stabilised gradu-ally between Ferdinand I and Ferdinand III. The change of im-perial seat from Vienna to Prague in 1583, as well as the on-going rebuilding of Prague Castle residence must have required adjustments to the earlier models.
13 Curiously, Auer or Karner (or other authors) in the volume Kauz, Rota and Niederkorn (2009) do not seem to take Prague as imperial residence in account at all (although Karner record-ed one of the possible gifts, a Persian carpet, later in the Knight Hall in Hofburg, Karner (2009, p. 62). On the lacuna in the re-search of imperial ceremonies before Ferdinand III, Auer (2009, p. 52). The only mention of the Persians is in Rota (2009, pp. 222-225), from the perspective of Venice as a failed mission, not even allowed to enter the city, due to worries of damaging trade relations with the Ottomans and resistance to the efforts of the pope and the emperor. The Ottoman mission of 1609 is left out of the volume completely, although some attention is given to the negotiations after the treaty of Zsitvatorok, 1606 (Petrisch, 2009, p. 315).
14 An exception is Karner, 2009.
17 This is confirmed by the number of official officials and guards involved in the festive processions and information on the large crowds gathered to see the embassies coming into the town.
19 The embassy was affected by constant quarrelling between the two over the leadership and actual right to the status of the main ambassador. The authors of the first studies on political and cultural contacts between Persia and Prague were Karel Sluolak and Otto Kurz: Sluolak, 1928; Kurz, 1966.
20 Cavalii, 1904, pp. 267-278, no. 495 (May 4) and no. 507 (May 18). This third embassy, aiming to draw the Habsburgs to re-open the war with the Ottomans, was deemed to fail, as at the same time an Ottoman embassy was on its way to Prague to finalise the details of the Zsitvatorok peace treaty, concluded in 1606. This was echoed in the unusual prolongation of their reception by Rudolph II. We will not discuss this embassy in detail.
21 Le Strange, 1926, p. 265.
22 Here we list only the most important sources for the two Persian embassies; specific sources are listed in due places. Klirwill, 1926, pp. 230-231, no. 217 (first embassy), p. 247, no. 237 (second embassy); Babinger, 1932, pp. 3-30, no. 922; Duodo, 1897, pp. 425-431, no. 922; Kristen, 1944.
23 Juan de Persia, 1604.
25 In the part with travels through Germany excerpts from Botero and Velten, 2010 obser-
26 Castro Royo, 2018; Mitchell, 2007. Mineralogical observations were probably taken from Georgius Agricola. Another source to consider is Petrus Apianus Cosmographicus.
Names of places in the south Austrian Tirol instead of Bohemia, here. Juan probably did not remember this part or the editors another account Ritter Johann von Bodenhausen gives a note 1632 (Chronicle by Pavel Mikšovic 1490-1632, fol. 207r.


Klarwill, 1926, pp. 230-231, no. 217; Duodo, 1897, pp. 425-431, no. 922. Juan exaggerates the number of people present at the entry to 10 000 persons, but underestimates the number of coaches (gives 6, other sources 15 or 30). Le Strange, 1926, pp. 275-278.

Recently on Stella, Dobalová et al., 2014.

Kristen, 1944, p. 295.

Duodo, 1897, pp. 425-431, no. 922.


Le Strange, 1926, p. 277.

Klarwill, 1926, pp. 230-231, no. 217. To the guesthouse U dvěho muže ( Zum Wildeman – Confirmation) by Burgrave Jiří Vojna to Vilém Modletický for 17 kopa Meissen Groschen. After 1594 Anna Kechlová, married as Přehořovská from Kvasejovice held the building. She had the house reconstructed and bought a back house situated on Zámčická (castle, today Thunovská) street from Ludvík Hyttner, the locksmith, for 540 Schok Meißner Groschen. In 1623 Veronika Přehořovská married Častolová from Dlouhá ves, sold the house to Baltasar Marradas for 600 Schok Meißner Groschen. Typescript. [SURP-MO]. Vilínková, Milada, Pavlík, Miloslav, Stávněstí-historický průzkum, Č. I/II, Praha, Malá Strana, 1968, pp. 2-6.

With the second facade it faced the street-turning-staircase leading up to the gate of the Castle. This was symbolic rather than useful, as this way was steep and not suitable for coaches. Coaches had to go through Úvoz and enter the Castle from the Western front.


Among others, the castle was the seat of the archbishop, two chapters, and the estates’ chancellor. Morávek and Wirth, 1947, pp. 8-15, esp. 12-13.

Morávek and Wirth (1947, p. 13) know of architectural perspectiv and mythological paintings by Vredeman de Vries painted before 1606.


This is remarkably close to the situation in Vienna Karner (2009, pp. 59-64, esp. 63) (ante-chambers), with the exception of Viennese Rittersaal that has no match in Prague.


The success of the embassy was undermined by discord between the Persians and Shirley and considerable suspicion on the part of both the emperor and other ambassadors at the court. The political outcome was thus unsure from the arrival and the negotiation was full of distrust, although at the end the embassy achieved some promise of commitment from Rudolph II, Babinger, 1932, part I., pp. 19-20; cf. Duodo,
72 Not everything was managed in time. Rudolf commissioned gold chains for them, only too late (paid 4. 2. 1601), Haupt, 2008, p. 259, no. 1617.

73 The embassy was accompanied by the chamberlain to Beroun and continued via Kockyana, Plzeň, Kladruhby, and Munich, August. They then stayed in Munich at the court of Wilhelm of Wittelsbach, where they were shown the treasury, pavilion, and a fountain with figures. Juan de Peris, 1604, p. 330; Le Strange, 1926, p. 280.

74 The date is given in the diaries of Kryštof Popel of Lobkowicz and Adam The younger of Wallenstein as 1604, 15. 12. Tůmová, 2013; Koldinská and Mat’a, 1997.

Kristol, 1944, pp. 225 no. 72, – footnote 72, – 288-289, 292-293, 295-296; no. 91, date 19 July 1604; mentions the first embassy as well; Klarwill, 1926, p. 247, no. 257.

Kristen, p. 294, no. 91. On the arrival also a note in the private diary of Kryštof Popel the younger of Lobkowicz, see Tůmová, Svět Kryštofa Popela mladšího z Lobkowicz (edition part): p. 235, 1604, 14. 7. and 15. 7.

75 Kristen, 1944, pp. 295, 91. no. 91: “… fu incontrato da tutta la corte et guardia delli arci del S.M.A e da molta cavalleria et infanteria della citta”.

76 From a copy of the letter by Duke of Lucerne to the Duke of Sabaudia, in Kristen (1944, p. 295-296, no. 91): “Praga ha sei(?) città e in ogniuna vi he un capo per la funteria et uno per quelli da cavallo: tutti comparvero a trope il meglio vestiti che potereno: la loro pompa fu penachi, catene di oro, et quantità di trombete et clerini bonissimi accompagnati da timpani” (footnote 91c, 3, orig. in Archivo di Stato di Torino, Lettere ministri, Austria, 91c, 3). Kristen, 1944, p. 296, no. 91. Kristen gives him as imperial councillor and chamberlain in footnote 5. Later, he is recorded to Doge Vincenzo Grimani lists gifts to Rudolph II.:

77 In 1597, Jacques Esprinchaud, French traveler and humanist, wrote down “There is a beautiful and large hall in the Castle where everyone can walk freely…” and six years later, French diplomat Pierre Bergeron noted that there was a spacious hall in the Castle that was freely accessible and where “around 9am and 10am … there are many estates in that hall and there are countless shoppers.” Fučíková, Janáček and Chadraba, 1989, pp. 32 and pp. 82-83. See also Fučíková, 2018.

78 In practice, this meant that Lobkovic was the commissioner of the work and, of course, paid for it to be created.

79 Tůmová, 2013: records of 1604.

80 Fučíková, 2018, p. 60.

81 Kubíčková, 2016.

82 20. October 1605, National Archive, Archive Stára manipule, Sign. G/4/3, fol. 1–3. This is a reminder of the President and the councillors of the Bohemian Chamberconcerning the return of the Persian embassy of forty people through Litoměřice, where they are to embark and continue on their way to the sea; the Persian is Poterero: la loro pompa fu penachi, catene di oro, et quantità di trombete et clerini bonissimi accompagnati da timpani” (footnote 91c, 3, orig. in Archivo di Stato di Torino, Lettere ministri, Austria, 91c, 3). Kristen, 1944, p. 296. In fine lo trovano sia huomo di gran qua...
Aspx.


109 Bąkinger, 1932, pp. 15-16.


112 Kadžade Ali pasa (Kadžade Ali Paşa), or ‘Ali Paşa, Qāḍī-zāde, d. 1616, 1605-1609 (a again later) he headed the Buda Pashalik. Among other things, he was present at the conclusion of the peace treaty in Zisvatokor in 1606, therefore he visited Prague and Prague in 1609 when negotiating unclear points of the peace treaty, Bayerle, 1980. Effendi, normally a title of an educated man, in this case probably a lawyer, is recorded in Buda, too.

113 Wallenstein recorded the events in his diary: Koldinská and Mat’a, 1997, pp. 166-168.


115 There is little information about the artist himself. Samuel Suchuduler created a medal for the enthroning of Petr Wok von Rosenberg in 1592. Vok supported Suchuduler’s studies in Prague with the imperial goldsmith in 1590-1592, after which Suchuduler worked for him in České Budějovice and then settled in Prague. Kleiner and Holečková, 2006, p. 59.

116 Whilst Kunze (1974, p. 65) argues that despite their “visual extravangance” due to secular rulers imitating medieval religious processions in the late 16th century they gradually become more accurate depictions than earlier Habsburg festive fantasies, Hennings (2013, p. 152) sees them as generic and schematised representations, not objective one.

117 Zimmermann, 1610, with Mang as publisher. Next to descriptive narrative series of images in which Zimmermann focused on publishing various events of noble festivities, among them the Wedding of Wolfgang Wilhelm, Prince of the Palatine, and the Coronation of Matthias I of Habsburg, Zimmermann also published the report of the Passau soldiers invasion to Prague in 1611, see Horníčková and Šroněk, 1997, s. 257.


120 Archive of the city of Prague, Ms. sign. 993, Primus Liber vetustissimus Privilegiorum, Statutorum et Decretorum Veteris Urbis Pragensis necnon et gloriose Aureeq memorie eiusdem per atunci in quattro parti. Vicenza: Appresso gli Heredi di Perino Librario. Libro I. Available at: https://amhistorica.unibo.it/178# [accessed 14.1.2020].


128 Duodo, P. (1897) “Venetian Ambassador in Germany, to the Doge and Senate. 23. Oct. 1600, Calender of the State Papers 1592-
Roubík, F. (1933) “Královští hejtmané v městech pražských v letech 1547 až 1785”. Sborník příspěvků k dějinám hlavního města Prahy, 7, pp. 121-188.